

PRESS RELEASE

For Immediate Release:

Contact: AJ Wolfe

Email: AJ@disneyfoodblog.com

Website: www.disneyfoodblog.com

DisneyFoodBlog.com Announces The Publication Of "The DFB Guide to Walt Disney World® Dining" e-Book

Steps to a stress-free, personalized plan

Dallas, Texas – April 4, 2011 – “The DFB Guide to Walt Disney World Dining” is the newly released e-Book authored by AJ Wolfe, the creator of the popular blog dedicated to restaurants and food in Disney theme parks and resorts at www.disneyfoodblog.com. “The DFB Guide to Walt Disney World Dining” is an organized manual that covers everything you *need* to know about planning your dining and maximizing your dining experience when visiting Walt Disney World.

Many guests new to visiting Walt Disney World are overwhelmed by the hundreds of dining locations within the four theme parks, two water parks, Downtown Disney district, and over 20 resort hotels. Add to that the fact that many of the most popular restaurants are completely booked six months in advance, and planning your dining in Disney World can be downright scary. When you combine these facts with the knowledge that guests will likely spend hundreds and up to thousands of dollars on their dining over the course of a family vacation, it's clear that a resource dedicated to getting the most out of your dining dollar in Walt Disney World is necessary.

The book focuses on start-to-finish planning and execution as well as critical details and little-known tips for how to make your Disney World dining experience as stress-free and positive as possible. With an easy, **5-step guide to dining planning**, over 250 pages of information and color photographs, money-saving advice and insider tips, this book is considered a must read for anyone planning a trip to Walt Disney World in Florida.

Even long-time Disney World fans find the guide useful. With over 20 years of gathering experience and data about dining in Walt Disney World, AJ Wolfe has incorporated expert advice and must-do experiences that even Disney World veterans can appreciate.

Organized into an easy-to-use, fun-to-read resource, this guidebook is the culmination of hundreds of trips to Walt Disney World aimed at finding the best food and dining experiences available. You'll find a chapter dedicated to dining with children, including where to find kids' meals that offer much more than just chicken nuggets and everything you need to know about

character meals. You'll find a chapter all about dining with special diets in Disney World, including how to plan a trip taking food allergies into account and ways to stick to your diet at Walt Disney World. And the book even covers those tiny details that can make or break a vacation – where to park, how to tip, room-service details, how to score the most difficult reservations, and more.

About the Author: AJ Wolfe is the author of the popular “Disney Food Blog,” where she has been writing about food and restaurants in Disney theme parks and resorts since March 2009. Disney Food Blog has been highlighted in multiple publications and websites, including Redbook Magazine (print and online), MSN.com, the Orlando Sentinel online, and the Orange County Register online. She also co-owns Cambrick Yard, LLC, a media company focused on creating high-quality, entertaining, and useful websites covering topics like personal finance, social media, travel, current events and news, food, and philanthropy.

“The DFB Guide to Walt Disney World Dining” is available at: <http://dfbguide.com/>.

Media Samples

Review copies of “The DFB Guide to Walt Disney World Dining” are available by request. Email support@DFBGuide.com.

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